

POSTSTORIES

The social media operating system **for agencies & brand teams**

Consistency earns trust. Control protects it.

— THE PROBLEM

Where agencies lose hours & margin

Production eats the margin. The same work repeats for every client, every platform, every month.

\$1k–8k

**Content production /
mo per client**

The biggest line item — and it
doesn't scale.

Reformat

**One idea, many
platforms**

A single concept rebuilt by hand for
each channel.

Blank

Content calendars

Ideation and scheduling overhead
never ends.

Manual

Client reporting

Hours lost pulling numbers into
monthly decks.

Industry benchmarks (2025), not guaranteed results.

— WHAT IS POSTSTORIES

One workspace to plan, create, approve, schedule and analyze.

AI-assisted creation with human-review guardrails — across every channel, with the governance and control your team needs.

— AI speed on the inside. Human control on the outside.

Everything in one workspace

01

Unified Publishing & AI-Assisted Creation

Brand-aligned drafts with human-review guardrails, published from one place.

02

Multi-Channel & Smart Scheduling

Facebook, Instagram, LinkedIn and Pinterest — at the right cadence and optimal times.

03

Analytics, Assets & Team Governance

Cross-platform analytics + trends, versioned asset library, RBAC and audit logs.

— THE WORKFLOW + CONTROL

Plan → Create → Approve → Schedule → Analyze

A controlled loop with role-based approvals and audit logs at every step.

01

Plan & Create

Map the calendar, then generate brand-aligned drafts with AI assistance.

02

Approve & Schedule

Role-based approvals gate every post, then publish on cadence at optimal times.

03

Analyze & Govern

Cross-platform reporting feeds the next cycle — all under RBAC and audit logs.

— GET STARTED

Consistency earns trust. Control protects it.

Plan, create with AI, approve, schedule and analyze every channel from one workspace.

Plan



Create



Approve



Schedule



Analyze

Start your free trial — poststories.app

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